

I would like to welcome everyone to SaleAMP's first blog entry on this new corporate site. We hope you enjoy the content here as we plan to continually add more and more features that showcase our quickly evolving capabilities as well as the successes we continue to deliver to our clients. I'm sure you'll see a few things here or there that show off our technical skills! As you read more about our incredible business model, our culture, and our services, you'll quickly learn that we are bottom-line people. Sure, we'll throw some marketing fluff out there every once in a while but the only thing we care about is calling it like it is and delivering the results that matter. Period. Expect this blog to do the same. We will speak from the heart and we already know that some of our statements and comments will be controversial. We are business catalysts and anytime you change the status quo, the status quo has something to lose. But we exist to challenge conventional thinking and to test the limits of marketing and technology in ways that give our clients a competitive advantage. And it's working. So we thank you for visiting this page and we look forward to keeping it fresh for a long, long time.