

Article posted at Realty Times. Speaks for itself:

"Developer/Owner Mark Tolley just sold his fifty- two units in Phase 1 for The Lone Star Brewery condominiums in San Antonio, Texas in 5 months. He will be announcing Phase 2 within weeks."

What he did is encouraging. How he did it and what he did without is revolutionary.

He did it without MLS, any print ads or a single piece of paper.

Tolley said he did it with SaleAMP..."

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"Amy Garcia, marketing director for The Reserve At Lake Travis in Austin, Texas, and The Boardwalk at St. Charles Bay, Texas, agrees with Tolley.

She credits SaleAMP's synergistic internet marketing system with a forty percent increase in sales of lots and cottages."

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David Fletcher: "On a personal note, normally I would not be writing with such enthusiasm about a vendor's service, but when I started to understand what SaleAMP is bringing to homebuilders at risk to themselves, I considered it be not only news, but a much needed service the new homes and condominium industry needs to know about."

Source: http://realtytimes.com/rtpages/20091028_recession..htm